

# nutritional *biostimulant*

*Specially formulated to optimize the polyphenolic potential of red varieties*

## product *objectives*

**OENOTERRIS® Expression** is a biostimulant with a complex liquid formulation that **ensures the homogeneity of phenolic maturity**, thus guaranteeing a good expression of fruitiness without harshness and bitterness. It **reinforces the plant's resistance to abiotic stresses** such as water stress.

**OENOTERRIS® Expression** is part of the Easy-To-Drink Programme, and completes the mechanisms stimulated with **OENOTERRIS® Fleur**.

## dosage and *recommendations for use*

Foliar spraying: **3 to 5 L/ha** with 2 applications at the phenological stages berries pea-sized and berry touch. In the case of a vintage with intense water stress, a third pass at veraison is recommended. The hygrometry must be between **60 and 95%**, the temperature between **12 and 25 °C** (avoid strong heat) and the wind between **force 0 and force 3** on the Beaufort scale.

## *formulation*

- Element content: N: 3%, P: 0, K: 6%
- Composition:
  - Amino acids (12%) including glycine betaine
  - Auxinic protector MAA n°1080002
  - Polyphenols
  - Silica

Liquid formulation.

**Density: 1,29 ± 0,05 - pH: 6,0 ± 0,5**

## *packaging*

10 liter can.

## *conservation*

Original full packaging, unopened, in perfect condition, to be kept in a dry, odorless place, away from light and frost.

Opened packaging: to be used quickly.

## *precautions for use*

Product for **wine-growing** and **exclusively professional use**. Use in accordance with the regulations in force.

## *certification*

Product usable in **Organic Agriculture**.

## the integrated agro-oenology *as seen by THE SOFRALAB® GROUP*

The aim of the integrated agro-oenology approach is to **provide a better understanding and analysis** in order to **promote diversity** and make the "right" **choices of technological itineraries** and thus **preserve the quality** of the wines from the grapevine to the bottling process.

## the objectives of *oeno**terris***

**OENOTERRIS®** is a concept that embodies **the oenologist's desire to turn his or her gaze towards the vineyard** and propose an **integrated agro-oenological strategy** according to a wine profile.

## a viticultural leverage to meet *an oenological challenge*

The **Easy-To-Drink Programme** aims to **enhance and improve the expression** of the «fuity, fresh and full-bodied » profile of red wines.

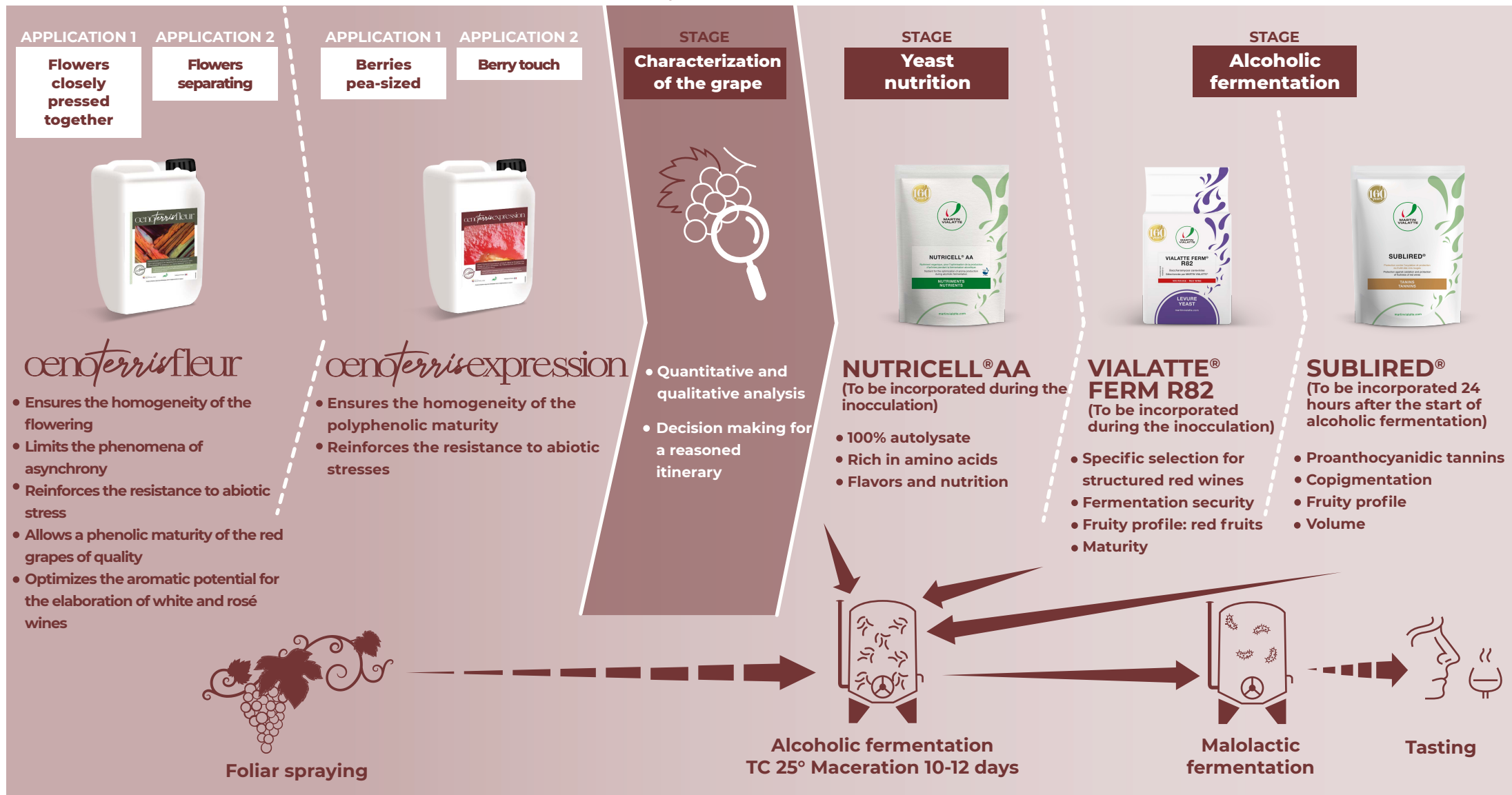
A key element of this agro-oenological program, **OENOTERRIS® Expression** prepares and ensures this objective by providing a solution to the problems identified in the vineyard.



Impact of the Easy-To-Drink Programme on must acid balance and wine color (polyphenol balance). Comparative trials conducted in Languedoc in 2019.

# Easy-To-Drink programme from grapevine to wine

grapevine lever ————— the grape — cellar lever



For more information, please visit [www.oenoterris.com](http://www.oenoterris.com) or contact your oenologist.