nutritional biostimulant

Specially formulated to optimize the polyphenolic potential of red varieties

of product objectives—

OENOTERRIS® Expression is a biostimulant with a complex liquid formulation that **ensures the homogeneity of phenolic maturity**, thus guaranteeing a good expression of fruitiness without harshness and bitterness. It **reinforces the plant's resistance to abiotic stresses** such as water stress.

OENOTERRIS® Expression is part of the Easy-To-Drink Programme, and completes the mechanisms stimulated with **OENOTERRIS® Fleur**.

odosage and recommendations for use-

Foliar spraying: **3 to 5 L/ha** with 2 applications at the phenological stages berries pea-sized and berry touch. In the case of a vintage with intense water stress, a third pass at veraison is recommended. The hygrometry must be between **60 and 95%**, the temperature between **12 and 25 °C** (avoid strong heat) and the wind between **force 0 and force 3** on the Beaufort scale.



formulation

- Element content: N: 3%, P: 0, K: 6%
- Composition:
 - Amino acids (12%) including glycine betaine
- Auxinic protector MAA n°1080002
- Polyphenols
- Silica

Liquid formulation.

Density: 1,29 ± 0,05 - pH: 6,0 ± 0,5



10 liter can.

1 conservation

Original full packaging, unopened, in perfect condition, to be kept in a dry, odorless place, away from light and frost

Opened packaging: to be used quickly.

De precautions for use

Product for **wine-growing** and **exclusively professional use.** Use in accordance with the regulations in force.



Product usable in Organic Agriculture.

the integrated agro-oenology as seen by THE SOFRALAB® GROUP

The aim of the integrated agro-oenology approach is to provide a better understanding and analysis in order to promote diversity and make the "right" choices of technological itineraries and thus preserve the quality of the wines from the grapevine to the bottling process.

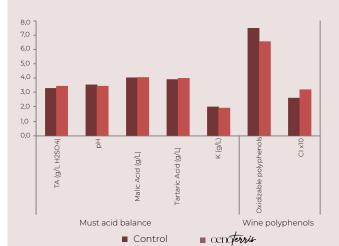
& the objectives of centeris-

OENOTERRIS® is a concept that embodies **the oenologist's desire to turn his or her gaze towards the vineyard** and propose **an integrated agro-oenological strategy** according to a wine profile.

A a viticultural leverage to meet an oenological challenge—

The Easy-To-Drink Programme aims to enhance and improve the expression of the «fuity, fresh and full-bodied » profile of red wines.

A key element of this agro-oenological program, OENOTERRIS® Expression prepares and ensures this objective by providing a solution to the problems identified in the vineyard.



Impact of the Easy-To-Drink Programme on must acid balance and wine color (polyphenol balance). Comparative trials conducted in Languedoc in 2019.

058/2024 - 1/2

Easy-To-Drink programme

from grapevine to wine

grapevine ever

cenderristeur

Ensures the homogeneity of the

Reinforces the resistance to abiotic

Allows a phenolic maturity of the red

Optimizes the aromatic potential for

Limits the phenomena of

flowering

asynchrony

wines

grapes of quality

the grape cellar lever

APPLICATION 1 APPLICATION 2

Flowers closely pressed together **Flowers**

separating

APPLICATION 1 APPLICATION 2

centerrisexpression

• Ensures the homogeneity of the

• Reinforces the resistance to abiotic

polyphenolic maturity

stresses

Berries pea-sized **Berry touch**

STAGE

Characterization of the grape



Quantitative and qualitative analysis

 Decision making for a reasoned itinerary

STAGE

Yeast nutrition



NUTRICELL®AA (To be incorporated during the

inocculation)

- Rich in amino acids
- Flavors and nutrition

• 100% autolysate

- Maturity

STAGE

Alcoholic **fermentation**



VIALATTE® FERM R82

(To be incorporated during the inocculation)

- Specific selection for structured red wines
- Fermentation security
- Fruity profile: red fruits



SUBLIRED®

(To be incorporated 24 hours after the start of alcoholic fermentation)

- Proanthocyanidic tannins
- Copigmentation
- Fruity profile
- Volume



Foliar spraying



Alcoholic fermentation TC 25° Maceration 10-12 days



Malolactic fermentation



Tasting



