

nutritional *biostimulant*

Specially formulated to optimize the polyphenolic potential of red varieties

product objectives

OENOTERRIS® Expression is a biostimulant with a complex liquid formulation that **ensures the homogeneity of phenolic maturity**, thus guaranteeing a good expression of fruitiness without harshness and bitterness. It **reinforces the plant's resistance to abiotic stresses** such as water stress.

OENOTERRIS® Expression is part of the Red Programme and completes the mechanisms stimulated with **OENOTERRIS® Fleur**.

dosage and recommendations for use

Foliar spraying: **3 to 5 L/ha** with 2 applications at the phenological stages berries pea-sized and berry touch. In the case of a vintage with intense water stress, a third pass at veraison is recommended. The hygrometry must be between **60 and 95%**, the temperature between **12 and 25 °C** (avoid strong heat) and the wind between **force 0 and force 3** on the Beaufort scale.

formulation

- Element content: N: 2,5%, P: 0, K: 6,5%
- Composition:
 - Amino acids (12%) including glycine betaine
 - Auxinic protector MAA n°1080002
 - Polyphenols
 - Silica

Liquid formulation.

Density: 1,29 ± 0,05 - pH: 6,0 ± 0,5

packaging

10 liter can.

conservation

Original full packaging, unopened, in perfect condition, to be kept in a dry, odorless place, away from light and frost.

Opened packaging: to be used quickly.

precautions for use

Product for **wine-growing** and **exclusively professional use**. Use in accordance with the regulations in force.

certification

Product usable in **Organic Agriculture**.

the integrated agro-oenology as seen by THE SOFRALAB® GROUP

The aim of the integrated agro-oenology approach is to **provide a better understanding and analysis** in order to **promote diversity** and make the **"right" choices of technological itineraries** and thus **preserve the quality** of the wines from the grapevine to the bottling process.

the objectives of oenoterris

OENOTERRIS® is a concept that embodies **the oenologist's desire to turn his or her gaze towards the vineyard** and propose **an integrated agro-oenological strategy** according to a wine profile.

a viticultural leverage to meet an oenological challenge

The **Red Programme** aims to **enhance and improve the expression** of the «fruity, fresh and full-bodied » profile of red wines.

A key element of this agro-oenological program, **OENOTERRIS® Expression** prepares and ensures this objective by providing a solution to the problems identified in the vineyard.



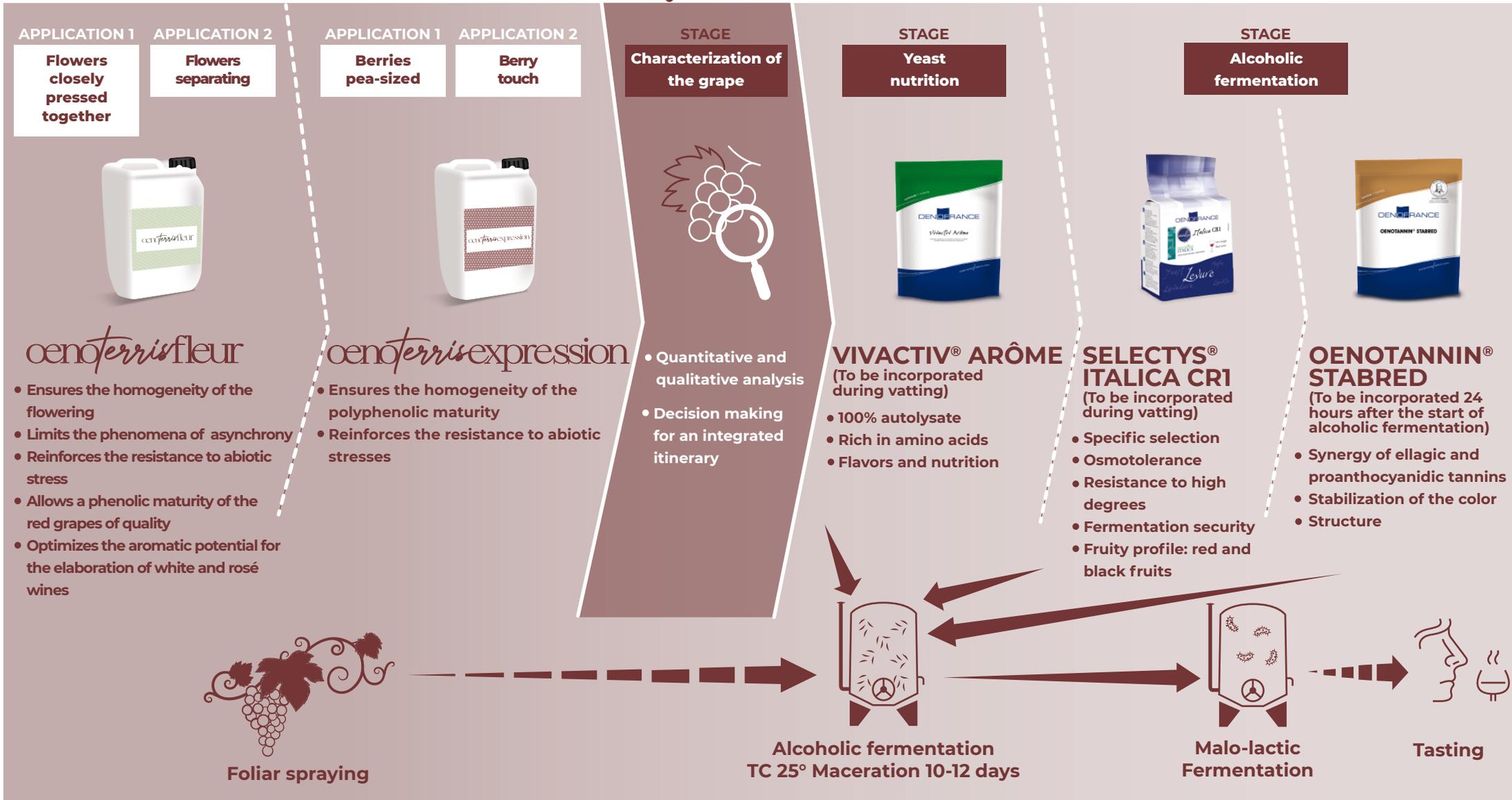
Impact of the Red Programme on must acid balance and wine color (polyphenol balance). Comparative trials conducted in Languedoc in 2019.

red programme

from grapevine to wine

grapevine lever

the grape cellar lever



For more information, please visit www.oenoterris.com or contact your oenologist.